MOBILE BILLBOARD SPECS.

Our large format Mobile Billboards deliver messaging on three sides and are visible from 70 metres away. Add audio and backlighting to increase stand-out and run campaign at night.

FILE FORMATS

Format: PDF preferred or Adobe CS5 Design Suite files (Illustrator; InDesign; PhotoShop). Outline all fonts and supply all linked files.
Ratio: 1:10 (10% of final size)

FILE SETUP

When preparing artwork for a W 6.00 x H 3.00m sign, the document should be created to 1:10 scale at 600 x 300mm (10% of the final print size). When preparing artwork for a W 2.00 x H 3.00m rear skin, the document should be created to 1:10 scale at 200 x 300mm (10% of the final print size).

- Include 5mm of bleed (50mm at final print size)
- All images should be min 300dpi when placed
- Convert ALL fonts to outlines
- All overprint/trapping options should be turned off
- Do not use ASCII encoding for EPS files, use Binary only
- All files must be supplied CMYK not RGB
- Set all solid black to C 20% M 20% Y 20% K 100%
- If not supplying as PDF, supply all native files (.TIFs & .EPS files etc.) that are linked & updated within the document

W 6.00 x H 3.00m

W 6.00 x H 3.00m

W 2.00 x H 3.00m

Send files under 4MB via email. Use a sharing service like Hightail, Dropbox or Google Drive for larger files. Send artwork to **artwork@runningboards.com.au**

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runningboards.com.au   **1300 334 556**