

DIGITAL MOBILE BILLBOARD SPECS.

Our Digital Media Billboards are capable of playing a variety of static or video content. We accept various media for our screens.



STATIC IMAGES

Format: JPEG

Digital Mobile Billboard (3-sided)

Side Screens (ie. landscape) Ratio: 2:1

Rear Screen (ie. portrait) Ratio: 1:1.66

Digital Mobile Billboard (2-sided)

Side Screens (ie. long landscape) Ratio: 3.25:1

ARTWORK RESOLUTION

Digital Mobile Billboard (3-sided)

Supply art for Side Screens at 4800 x 2400 pixels

Supply art for Rear Screen 1152 x 1920 pixels

Digital Mobile Billboard (2-sided)

Supply art for Side Screens at 4992 x 1536 pixels

TEXT SIZE

Recommendation: Use fonts at least 100 pixels high to ensure the message can be viewed from a distance.

DESIGN TIPS

- Use bold and strong fonts
- Keep it short and easy to read
- No white backgrounds please – colours display much better

VIDEOS

Format: MPEG2 / MP4 / WMV

Ratio: 16:9 widescreen

Resolution: SD / HD / Full HD files accepted

Inputs

HDMI / SDI / VGA / DVI / CV

Equipment available

- TV / DVD / Blu-ray / Apple TV / Video Cameras / Vision Mixers / Sport Scoring
- Internet Connectivity
- PA System and Microphone

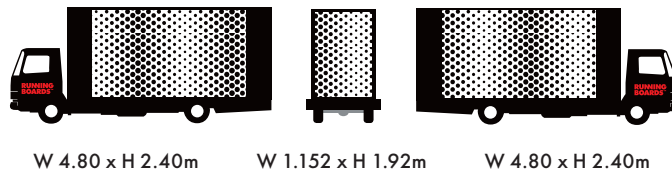
OTHER IMPORTANT THINGS

- We'd appreciate if you could provide content at least 2 days in advance – this helps us to make sure that everything is tested before your event starts.
- All content is displayed at native screen resolution – contact our team if you want to understand more about how an image will be displayed.
- We hate to do this, but there will be a small fee for any files that we need to reformat.

OVERALL DIMENSIONS / WEIGHT

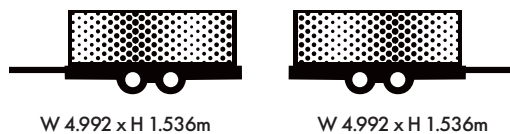
Digital Mobile Billboard (3-sided)

7.5m (Length) 2.4m (Width) 3.9m (Height) 10,800kgs (Weight)



Digital Mobile Billboard (2-sided)

7.75m (Length) 2.1m (Width) 2.7m (Height) 3,380kgs (Weight)



Send files under 4MB via email. Use a sharing service like Hightail, Dropbox or Google Drive for larger files.
Send artwork to artwork@runningboards.com.au